

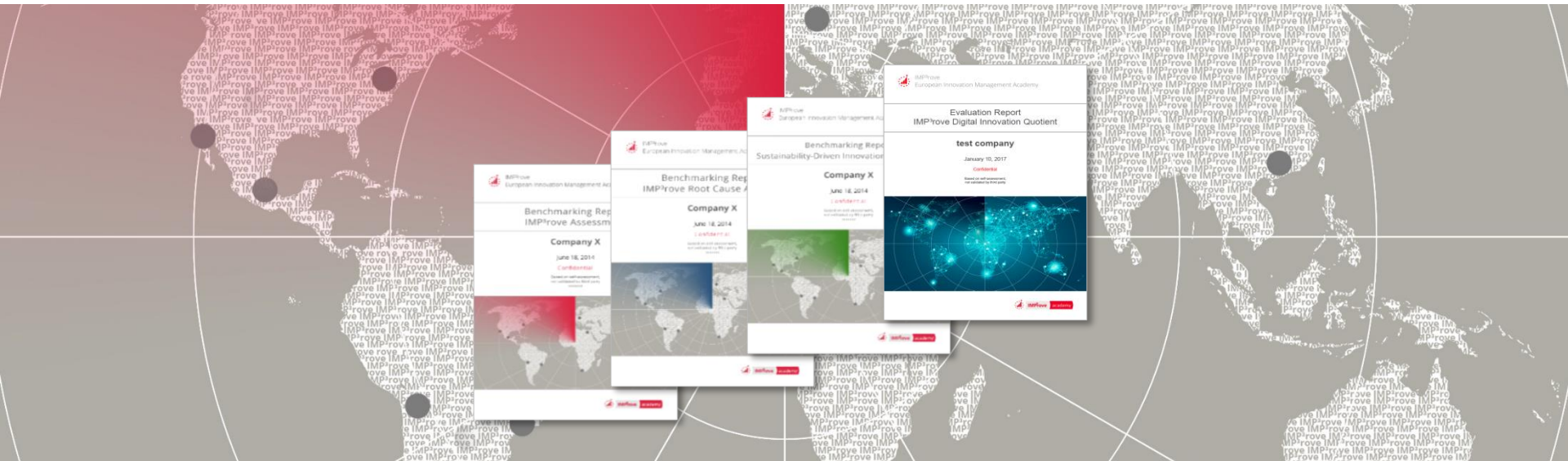


IMP<sup>3</sup>rove

European Innovation Management Academy

# IMP<sup>3</sup>rove update on benchmarking database and network of consultants

Featured Analyses: *Operating profit from innovation on international and regional level*



August, 2019



IMP<sup>3</sup>rove

academy

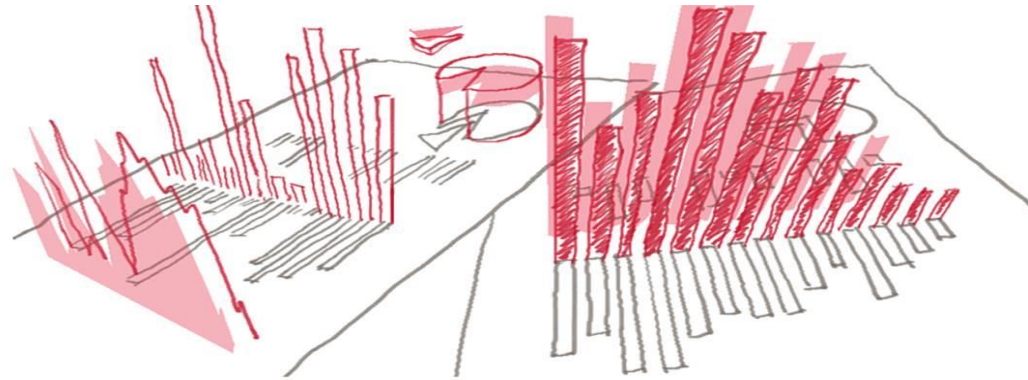


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- Size of the IMP³rove consultant network
- Featured analysis:
  - Operating profit from innovation on international and regional level



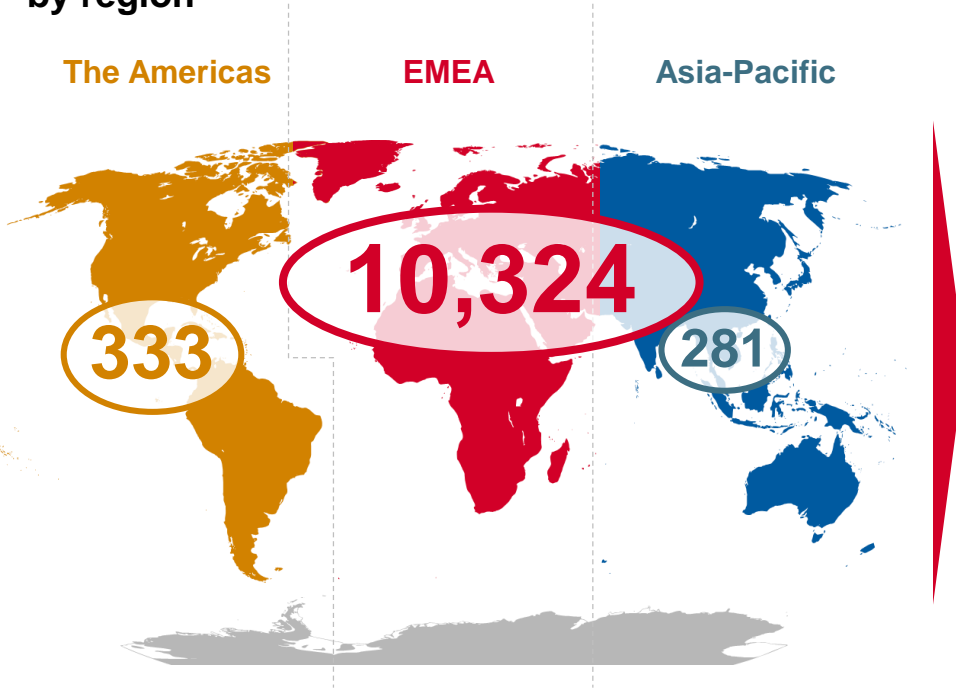
# Size and structure of the IMP³rove Benchmarking Database



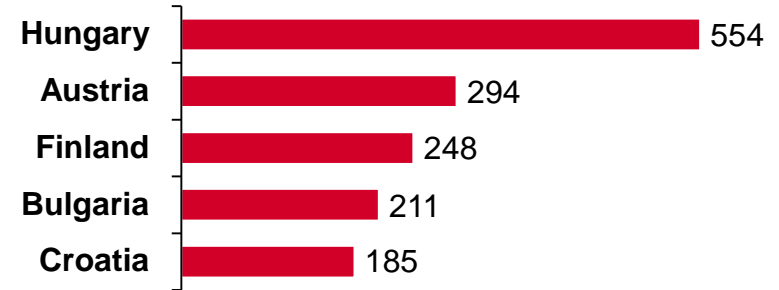
# With 10,938 datasets, IMP³rove offers the largest global benchmarking database for innovation management

The IMP³rove datasets originate from over 90 countries

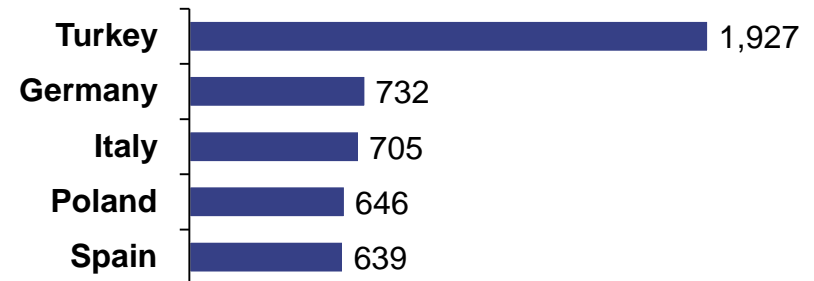
Global spread of completed IMP³rove benchmarks by region



Completed IMP³rove Assessments in the TOP 5 countries ≤ 10 mn inhabitants



Completed IMP³rove Assessments in the TOP 5 countries >10 mn inhabitants






n=10,938 Benchmarks; n= 91 Countries; For more information, please contact the IMP³rove Team: [info@improve.innovation.com](mailto:info@improve.innovation.com)

Source: IMP³rove – European Innovation Management Academy; Figures as of August 2019

[www.improve-innovation.eu](http://www.improve-innovation.eu); IMP³rove is a registered trademark

# The IMP³rove database enables innovation management comparisons on firm level within or across industries

## Number of assessments in data base by industry and size

Industries (further details available)	Small Enterprises	Medium-sized Enterprises	Large Enterprises	Grand total
 Manufacturing	2,151	2,276	963	5,390
 Information and Communication	1,186	542	91	1,819
 Professional, Scientific & Technical Activities	972	291	71	1,334
Other Industries	1,275	773	347	2,395
<b>Grand total</b>	<b>5,584</b>	<b>3,882</b>	<b>1,472</b>	<b>10,938</b>

**Our database enables the specification of benchmarking samples by industries, size classes, age classes, and geographies**

n=10,938; small: ≤ 25 employee; medium: 25-250 employee; large: ≥ 250

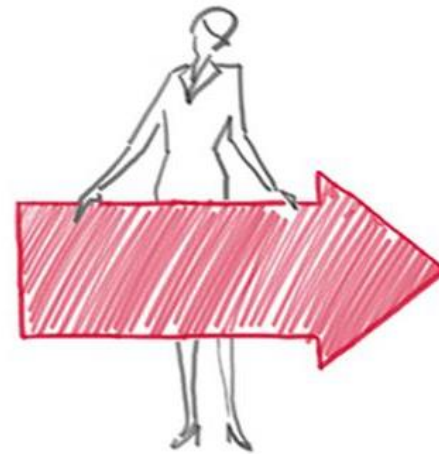
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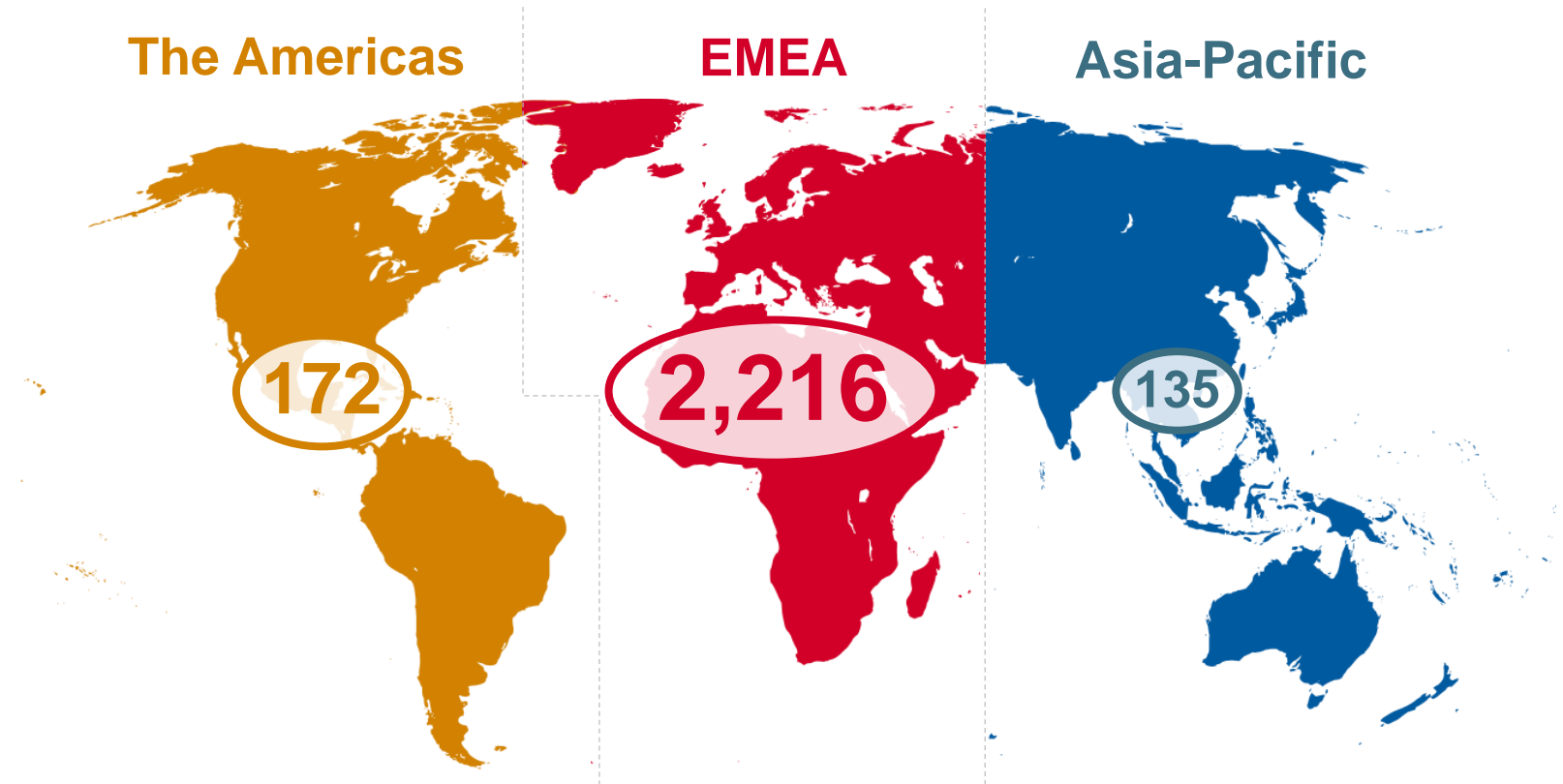


## Size of the IMP³rove consultant network



# More than 2,500 professionals from all over the world are part of the IMP³rove network of innovation consultants

**Distribution of registered consultants by region and country**  
(Total: 2,523)



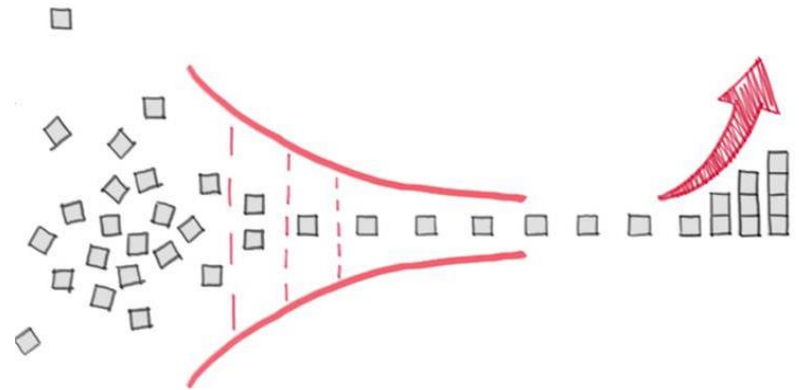
n=2,523; For more information, please contact the IMP³rove Team: [info@improve.innovation.com](mailto:info@improve.innovation.com)

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## Featured analysis: Operating profit from innovation on international and regional level



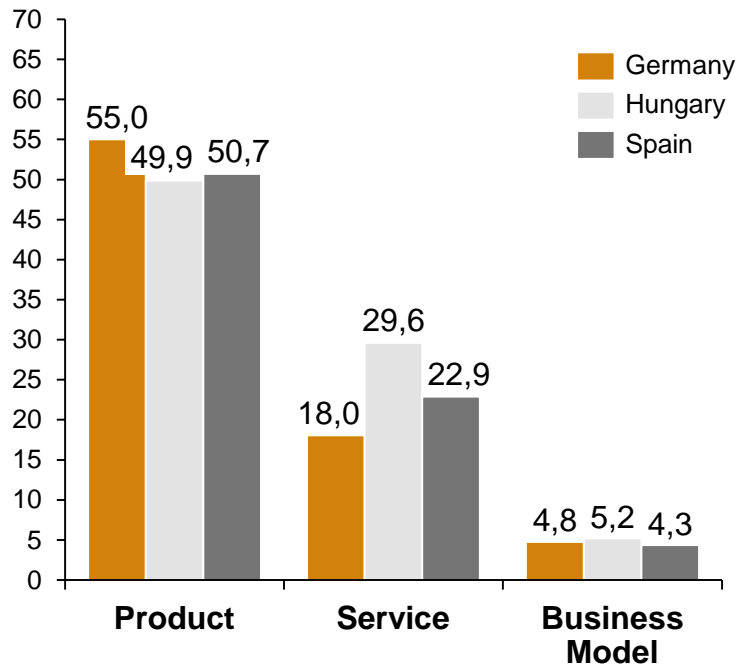


# Benchmarking e.g. operating profit from innovation on international and regional level can guide policy actions

Example: Comparison of share of operating profit from innovation projects across countries (left) and within countries (right) (in %)

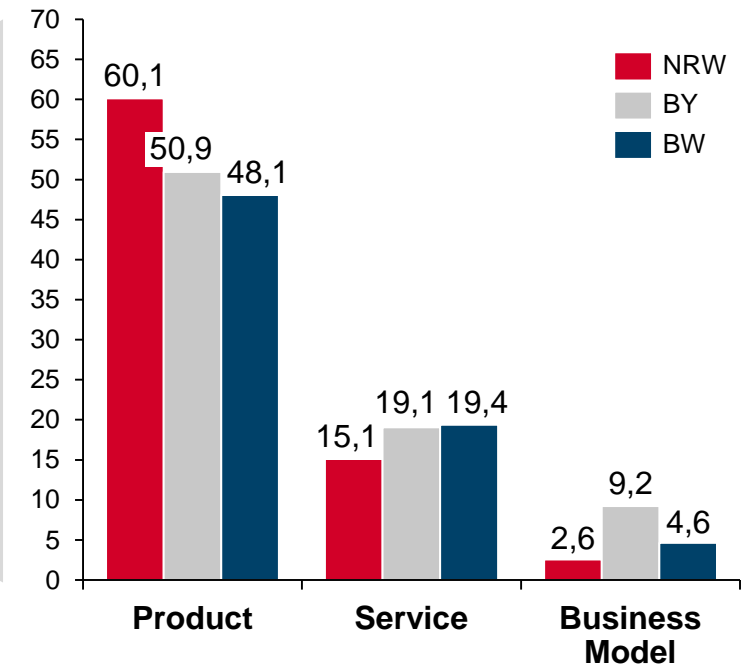
## Benchmarking countries

Example: Germany, Spain and Hungary



## Benchmarking regions within a country

Example: German regions NRW, BY & BW



Benchmarking regions within a country: Example: German regions

$n_{\text{germany}}=405$ ;  $n_{\text{hungary}}=252$ ;  $n_{\text{spain}}=366$ ;  $n_{\text{NRW (North-Rhine Westfalia)}}=94$ ;  $n_{\text{BY (Bavaria)}}=91$ ;  $n_{\text{BW (Nbaden-Württemberg)}}=90$

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IMP<sup>3</sup>rove – European Innovation Management Academy EWIV offers innovation management support services to enterprises, consultants and intermediaries.

It also provides financial actors, policy makers and academia with consulting support and technical assistance related to innovation and innovation management. With its global network, IMP<sup>3</sup>rove Academy has set the European standard for innovation management assessment. IMP<sup>3</sup>rove Academy emerged from the European Commission's flagship programme "IMP<sup>3</sup>rove".

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