

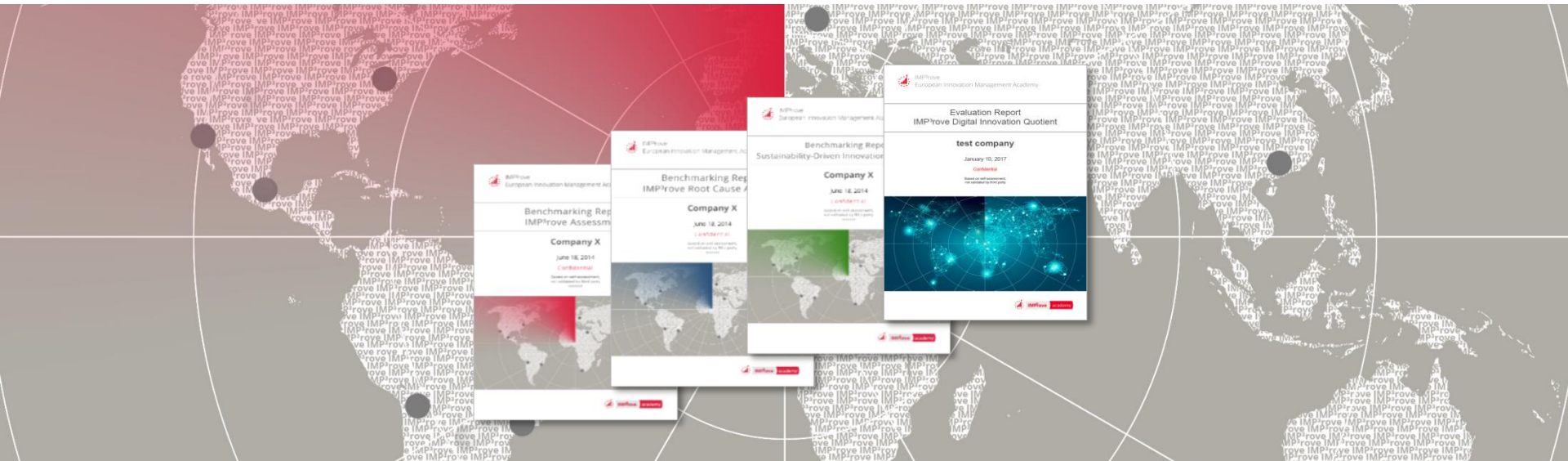


IMP³rove

European Innovation Management Academy

IMP³rove update on benchmarking database and network of consultants

Featured Analyses: *Impact of ambition level towards radical innovation*



May, 2019



IMP³rove

academy

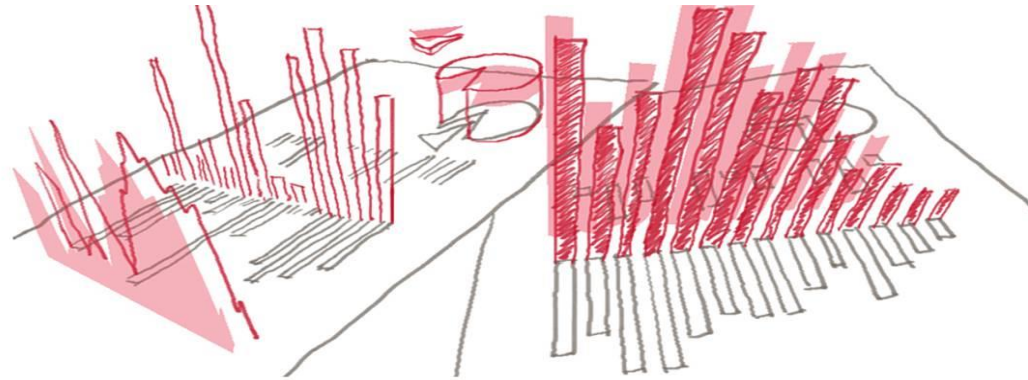


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- Size of the IMP³rove consultant network
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 - Impact of the firm's level of ambition to innovate on its success in radical innovation projects



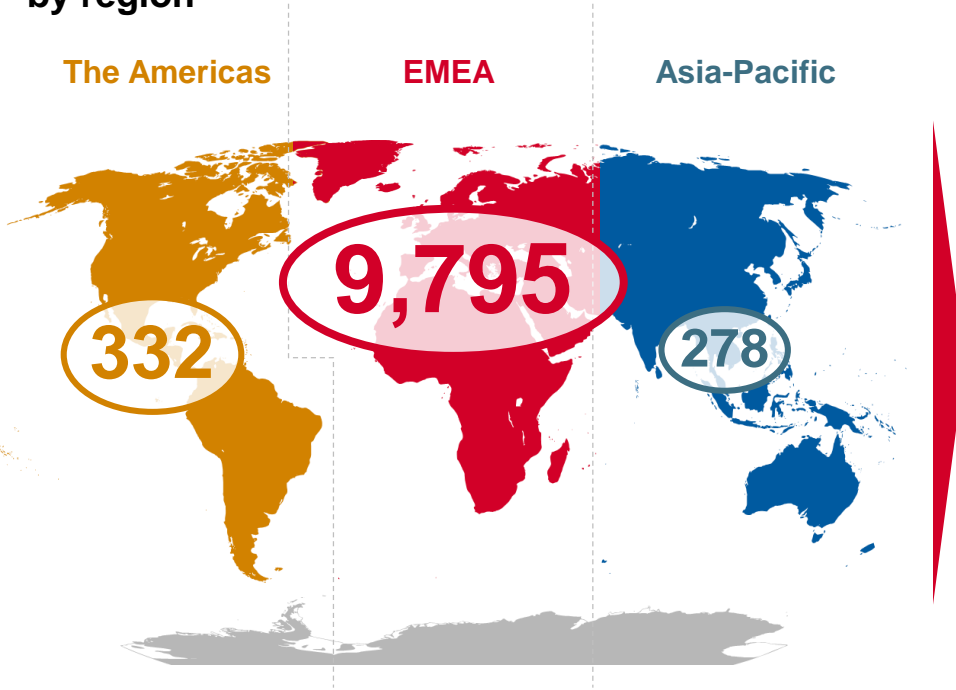
Size and structure of the IMP³rove Benchmarking Database



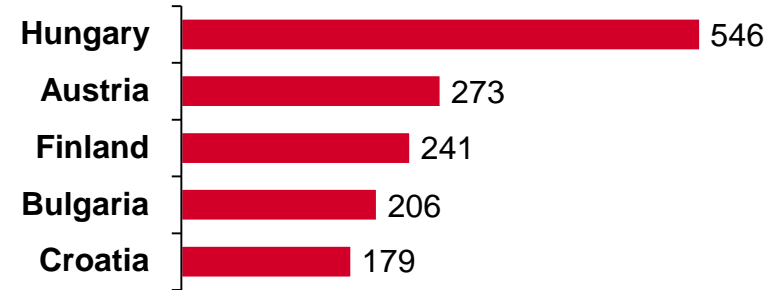
With 10,405 datasets, IMP³rove offers the largest global benchmarking database for innovation management

The IMP³rove datasets originate from over 90 countries

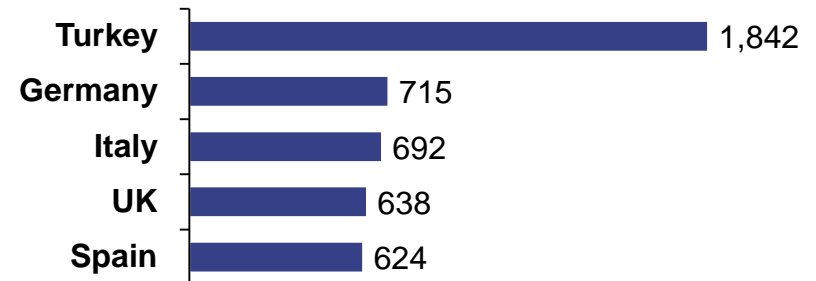
Global spread of completed IMP³rove benchmarks by region



Completed IMP³rove Assessments in the TOP 5 countries ≤ 10 mn inhabitants



Completed IMP³rove Assessments in the TOP 5 countries >10 mn inhabitants






n=10,405 Benchmarks; n= 91 Countries; For more information, please contact the IMP³rove Team: info@improve.innovation.com

Source: IMP³rove – European Innovation Management Academy; Figures as of May 2019

www.improve-innovation.eu; IMP³rove is a registered trademark

The IMP³rove database enables innovation management comparisons on firm level within or across industries

Number of assessments in data base by industry and size

Industries (further details available)	Small Enterprises	Medium-sized Enterprises	Large Enterprises	Grand total
 Manufacturing	2,075	2,177	892	5,144
 Information and Communication	1,132	492	88	1,712
 Professional, Scientific & Technical Activities	937	282	67	1,286
Other Industries	1,218	719	326	2,263
Grand total	5,362	3,670	1,373	10,405

Our database enables the specification of benchmarking samples by industries, size classes, age classes, and geographies

n=10,405; small: ≤ 25 employee; medium: 25-250 employee; large: ≥ 250

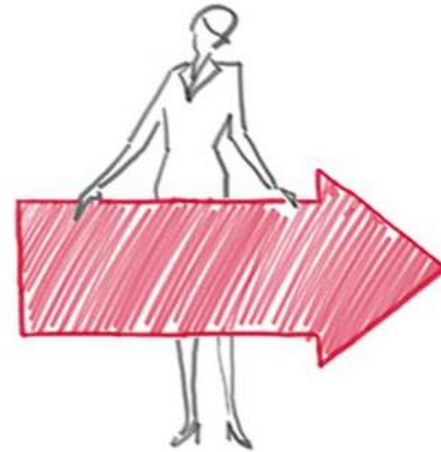
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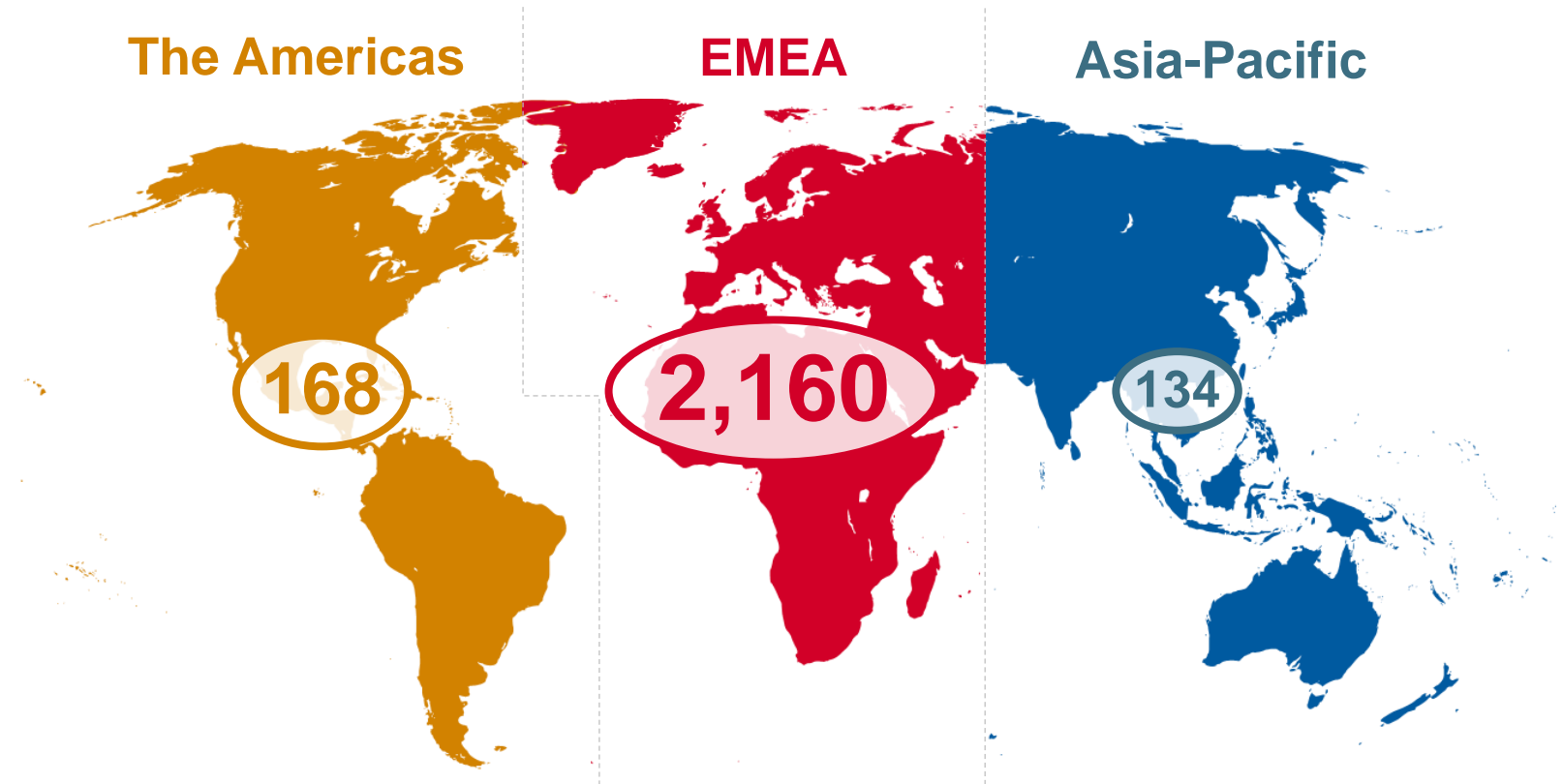


Size of the IMP³rove consultant network



More than 2,400 professionals from all over the world are part of the IMP³rove network of innovation consultants

Distribution of registered consultants by region and country
(Total: 2,446)



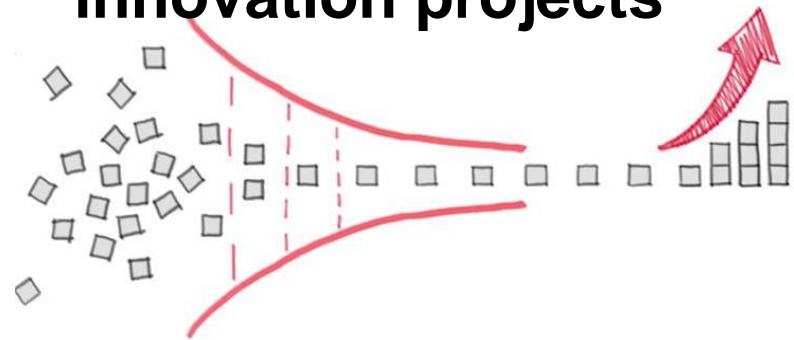
n=2,446; For more information, please contact the IMP³rove Team: info@improve.innovation.com

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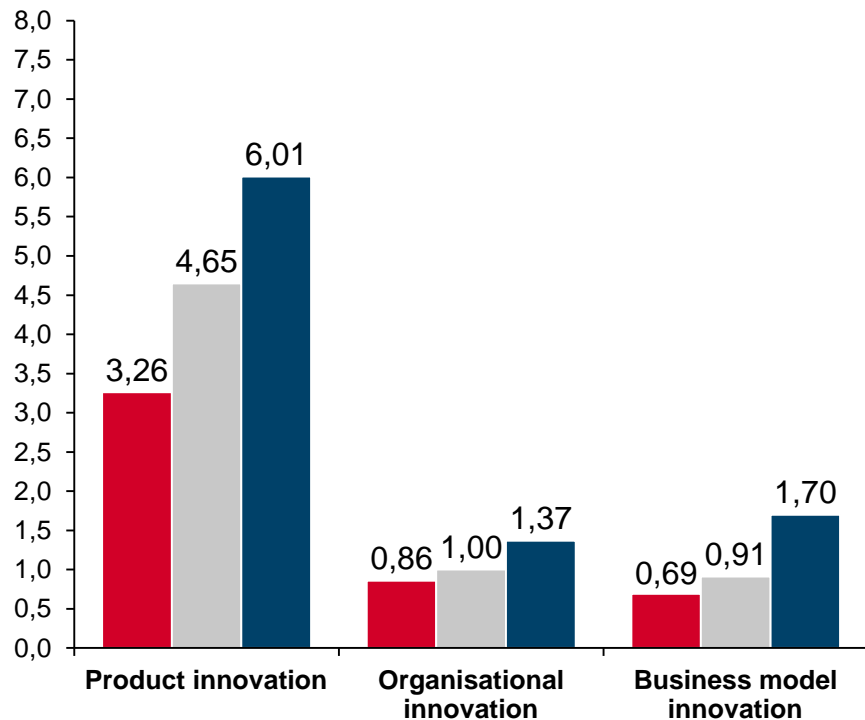


Featured analysis: Impact of the firm's level of ambition to innovate on its success in radical innovation projects

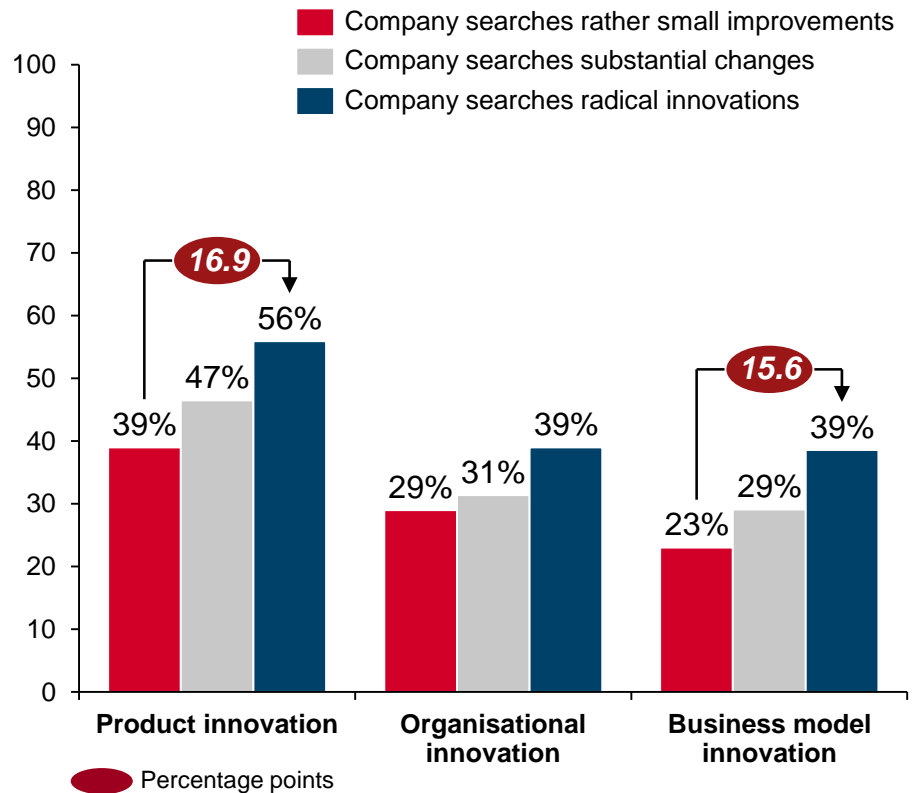


A higher level of a company's innovation ambition leads to significantly better success rates in radical innovation

Radical innovation projects launched in the last 4 years (Average; number of projects started)



Share of successful radical innovation projects in the last 4 years



$n_{\text{small improvements}} = 1,829$; $n_{\text{substantial changes}} = 2,556$; $n_{\text{radical innovation}} = 1,169$
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IMP³rove – European Innovation Management Academy EWIV offers innovation management support services to enterprises, consultants and intermediaries.

It also provides financial actors, policy makers and academia with consulting support and technical assistance related to innovation and innovation management. With its global network, IMP³rove Academy has set the European standard for innovation management assessment. IMP³rove Academy emerged from the European Commission's flagship programme "IMP³rove".

It was supported by the European Commission's Competitiveness and Innovation Framework Program and receives continued support by Horizon2020.

