

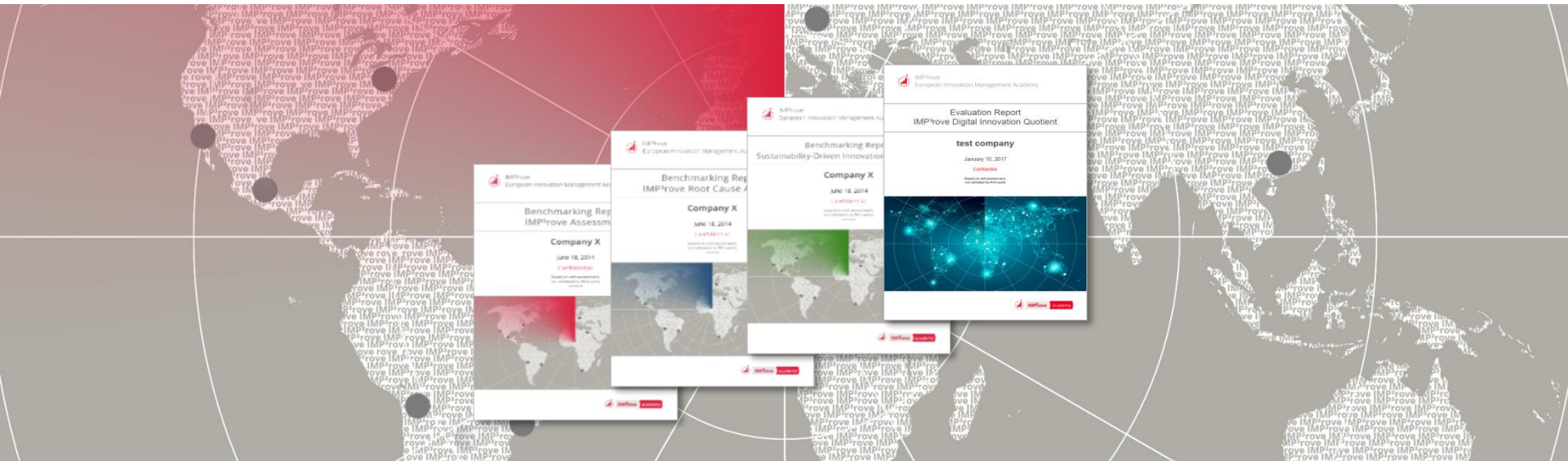


IMP³rove

European Innovation Management Academy

IMP³rove update on benchmarking database and network of consultants

Featured Analyses: Strategy guided idea management



April, 2019



IMP³rove

academy

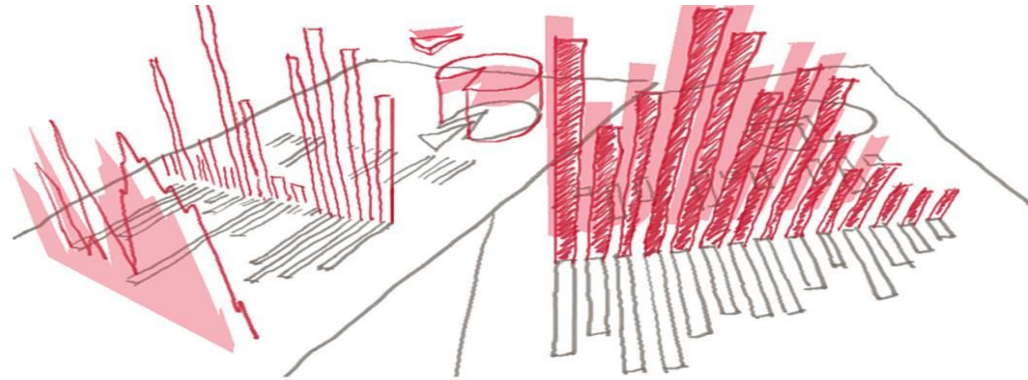


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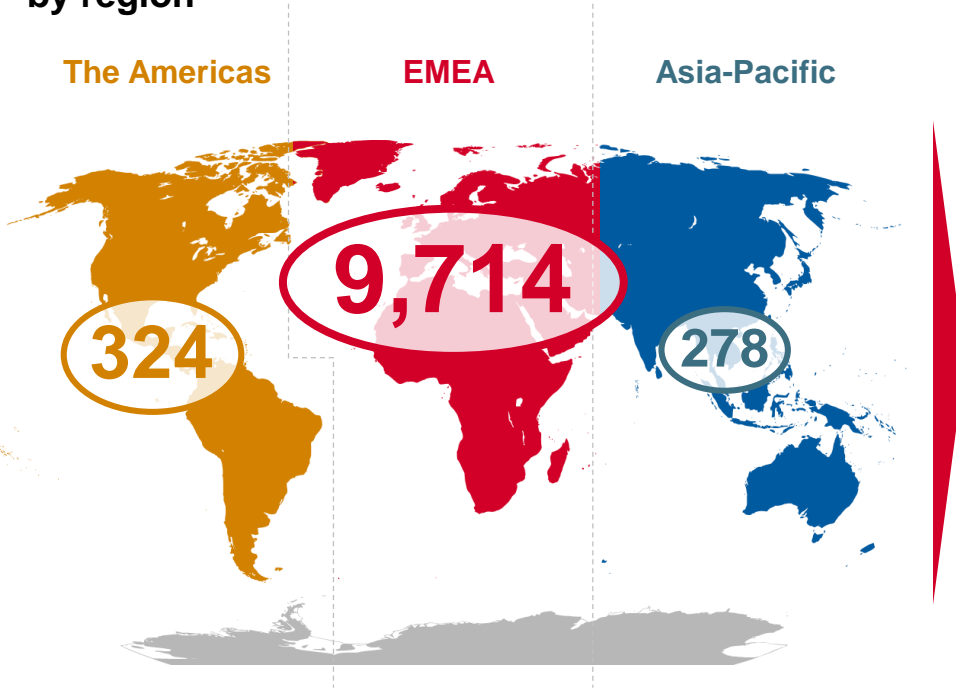
Size and structure of the IMP³rove Benchmarking Database



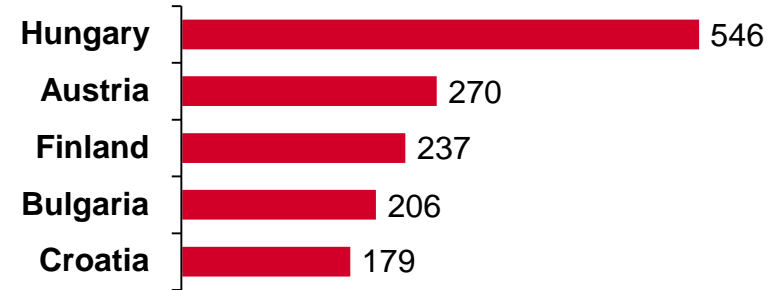
With 10,316 datasets, IMP³rove offers the largest global benchmarking database for innovation management

The IMP³rove datasets originate from over 90 countries

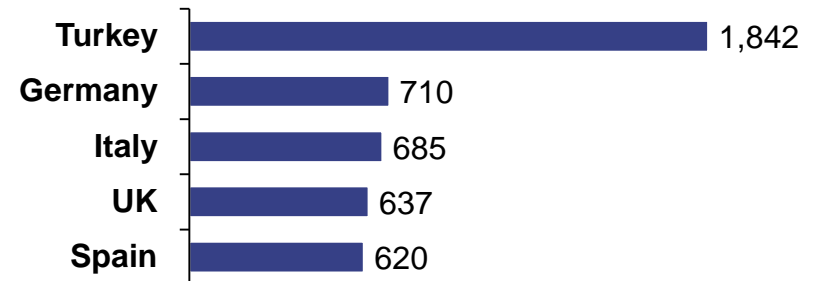
Global spread of completed IMP³rove benchmarks by region



Completed IMP³rove Assessments in the TOP 5 countries ≤ 10 mn inhabitants



Completed IMP³rove Assessments in the TOP 5 countries >10 mn inhabitants






n=10,316 Benchmarks; n= 91 Countries; For more information, please contact the IMP³rove Team: info@improve.innovation.com

Source: IMP³rove – European Innovation Management Academy; Figures as of April 2019

www.improve-innovation.eu; IMP³rove is a registered trademark

The IMP³rove database enables innovation management comparisons on firm level within or across industries

Number of assessments in data base by industry and size

Industries (further details available)	Small Enterprises	Medium-sized Enterprises	Large Enterprises	Grand total
 Manufacturing	2,066	2,157	884	5,107
 Information and Communication	1,121	490	88	1,699
 Professional, Scientific & Technical Activities	928	278	66	1,272
Other Industries	1,207	710	321	2,238
Grand total	5,322	3,635	1,359	10,316

Our database enables the specification of benchmarking samples by industries, size classes, age classes, and geographies

n=10,316; small: ≤ 25 employee; medium: 25-250 employee; large: ≥ 250

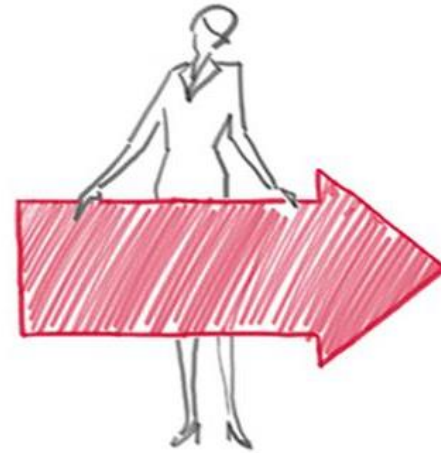
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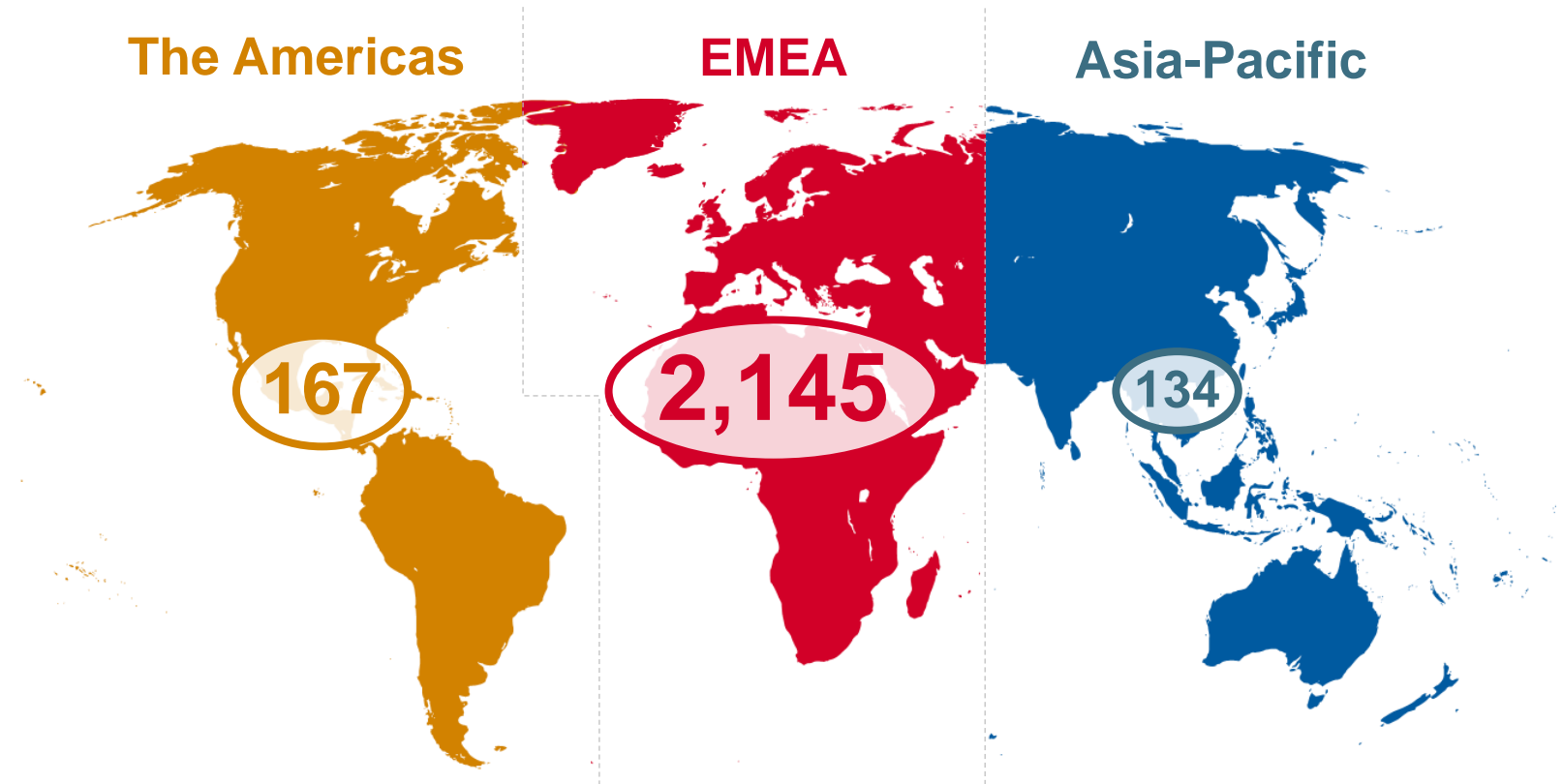


Size of the IMP³rove consultant network



More than 2,400 professionals from all over the world are part of the IMP³rove network of innovation consultants

Distribution of registered consultants by region and country
(Total: 2,446)



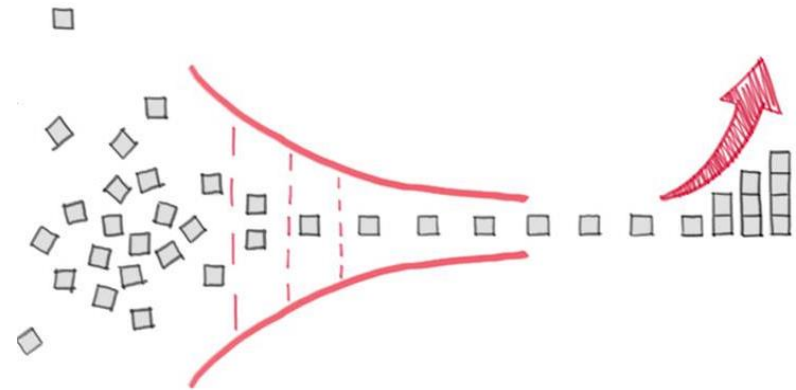
n=2,446; For more information, please contact the IMP³rove Team: info@improve.innovation.com

Source: IMP³rove – European Innovation Management Academy; Figures as of April 2019

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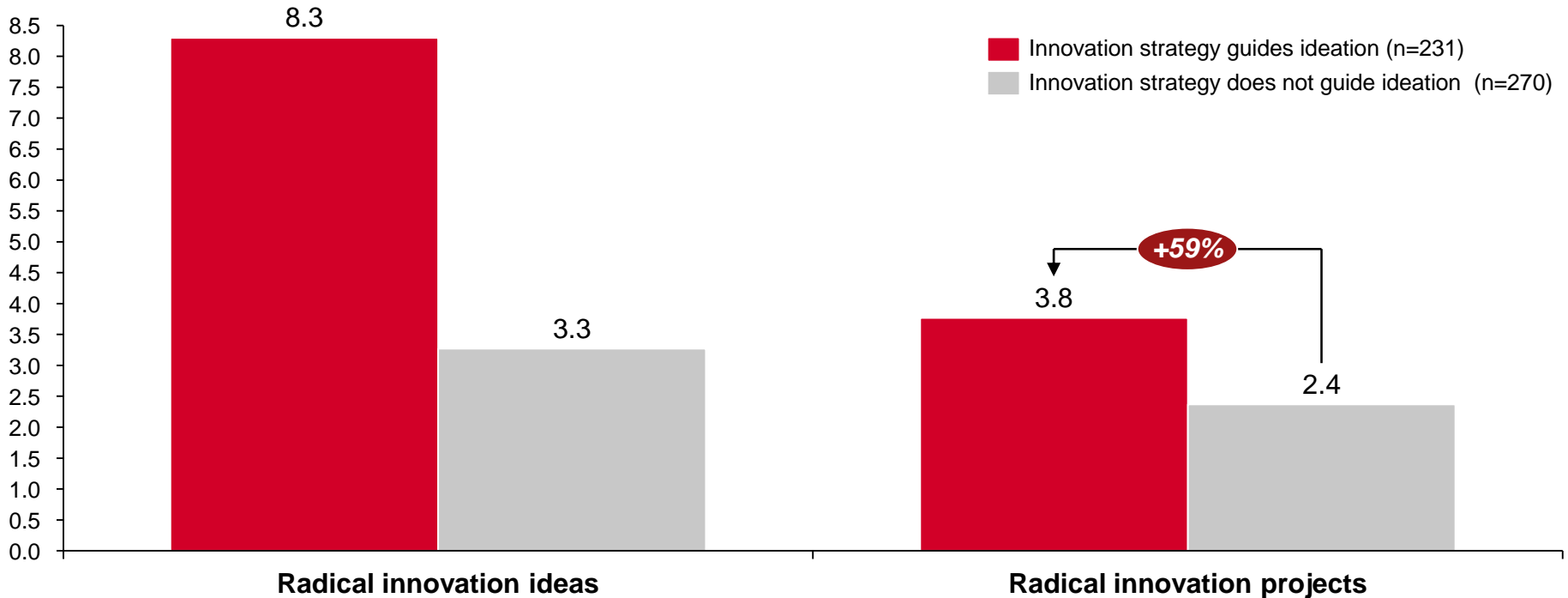
Featured analysis: Strategy guided idea management



59% more radical innovation projects take place – if the innovation strategy guides the idea management

Idea management guided by innovation strategy results in substantial more ideas and as a consequence in more radical innovation projects.

Average of radical innovations and innovation ideas per year; company size 100-150 employees (n: 501)
(absolute numbers)



n=501; For more information, please contact the IMP³rove Team: info@improve.innovation.com

Source: IMP³rove – European Innovation Management Academy; April 2019

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Contact us for more information

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IMP³rove – European Innovation Management Academy EWIV offers innovation management support services to enterprises, consultants and intermediaries.

It also provides financial actors, policy makers and academia with consulting support and technical assistance related to innovation and innovation management. With its global network, IMP³rove Academy has set the European standard for innovation management assessment. IMP³rove Academy emerged from the European Commission's flagship programme "IMP³rove".

It was supported by the European Commission's Competitiveness and Innovation Framework Program and receives continued support by Horizon2020.

