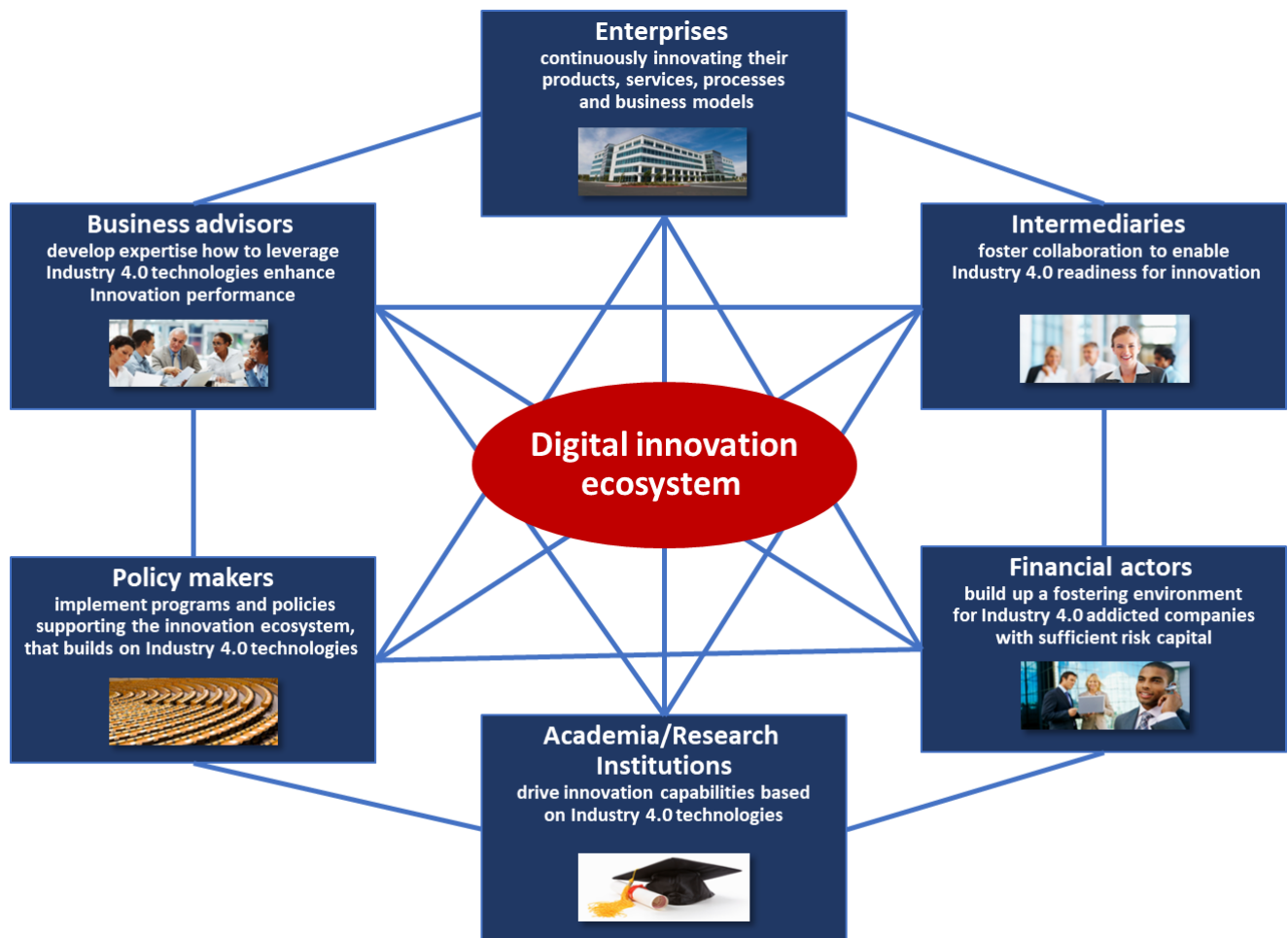


Workshop on Readiness for Industry 4.0: Assessment and Steps for Manufacturers

25. – 29. June 2018, Taipei, Republic of China



Dr. Eva Diedrichs, Managing Director of IMP³rove – European Innovation Management Academy, was invited by APO, Asian Productivity Organisation, to co-facilitate the workshop on Readiness for Industry 4.0, from 25 to 29 June 2018 in Taipei, Republic of China. Together with 20 representatives from 13 different APO member countries, Dr. Diedrichs addressed the importance of digital innovation in the context of Industry 4.0, and shared the IMP³rove Academy's expertise in assessing and developing the capabilities of digital innovation on firm-level as well as on the level of digital innovation ecosystems and countries. During this workshop the delegates visited Sha Yang Ye Industrial Co. Ltd., an innovative robot maker transformed from a traditional gear manufacturer.

Dr. Diedrichs' strong message to the workshop participants was, to focus on Industry 4.0 readiness as a means to enhance the digital innovation capabilities for sustainable growth. Focussing just on the implementation of Industry 4.0 technologies does not create the required impact on economic development. These technologies are the means for digital innovation. The competitiveness of companies, industries, regions and nations, however, comes from the capability of leveraging digital means and technologies for continued innovation. This was also highlighted by Sha Yang Ye Industrial Co. Ltd. They have already adopted Industry 4.0 approaches and are now striving for innovation to successfully compete in the future.

Digital innovation creates opportunities for competitiveness, increased productivity, and more sustainable production. Based on international benchmarking of digital innovation, public authorities can develop effective policies that will facilitate the access to technology, the workforce transformation with re- and up-skilling programmes, the development of digital innovation eco-systems, and allow to successfully compete in global value chains.

Find out more: <http://www.apo-tokyo.org/news/news/apo-conducts-workshop-to-assess-industry-4-0-readiness/>