



IM³Prove

academy

Course: Innovation Life Cycle Management Process

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Objective

- Clear understanding of elements and success factors of innovation life cycle processes
- Learning and testing tools to optimise innovation life cycle processes

Content of the Course

- Excel with innovation life cycle management
- Mapping the innovation life cycle and defining success factors for life cycle management
- Developing strategic focus areas for process activities using the process strategy chessboard
- Baseline current idea management with the help of an idea wheel
- Fostering idea creation and selection by using different idea management techniques
- Turning ideas into new/better offerings by optimizing development processes
- Learning how to decide when to phase out offerings
- Enhance and control processes by developing enabling factors and utilizing software

Target Groups

- Innovation Management consultants, cluster managers, intermediaries supporting SMEs in developing their Innovation Management capabilities

Pre-requisites

- This training course is suitable for any participant seeking to develop or enhance innovation life cycle processes. We recommend the basic training course "Introduction to Innovation Management" which provides an overview on the key dimensions of innovation management before participating in this training course that puts particular emphasis on innovation life cycle management.

Type of Course

IMP³rove – European Innovation Management Academy (non profit):

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- Highly interactive
- Combining theory and practical application

Certification

The course is a relevant module for a potential certification to IMP³rove Senior Expert. For details, please consider the detailed information on certification on www.improve-innovation.eu/our-services/training/certification/

Location

The training venue will be announced on the [IMP³rove website](http://www.improve-innovation.eu)

Duration and Fees for the Course

- 2 days
- Fee for the course: € 1,800.00 per person (price is plus VAT and valid until further notice)

Dates

See: www.improve-innovation.eu/training-calendar/

Registration

E-mail: info@improve-innovation.com