



IMP³rove

academy

Course:
Introduction to the IMP³rove Auditing

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Objective

- Clear understanding of the dimensions of Innovation Management at small and medium sized enterprises (SMEs)
- Clear understanding of the IMP³rove Auditing objectives and process for auditing Innovation Management at SMEs
- Clear understanding of the quality assurance during the IMP³rove Auditing
- Thorough preparation for the IMP³rove Auditing at SMEs
- Clear understanding of the key outcomes of the IMP³rove Auditing
- Developing the capability to execute a successful IMP³rove Auditing at SMEs

Content of the Course

- Dimensions of Innovation Management according to the "A.T. Kearney House of Innovation"
- Linkage between Innovation Management success and sustainable growth of the SME
- Key performance indicators for Innovation Management at SMEs
- The steps in the IMP³rove Auditing process and their challenges
- Systematic evaluation of the SME's Innovation Management
- Quality assurance in the IMP³rove Auditing process

Target Groups

- IMP³rove Expert level II
- Experienced consultants, cluster managers and intermediaries supporting SMEs in developing their Innovation Management capabilities

Pre-requisites

- Academic background
- At least 5 years of experience in rendering innovation support services to SMEs including Innovation Management consulting
- Currently directly involved in innovation projects with SMEs
- Successful qualified IMP³rove Expert level II (demonstrated practical application of the IMP³rove consulting approach at minimum 6 SMEs)

IMP³rove – European Innovation Management Academy (non profit):

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- Currently directly involved in innovation projects with SMEs

Type of Course

- Case-based
- Highly interactive
- Combining theory and practical application
- Designed for application at SMEs

Certification

Will be based on:

- Class room test and coaching sessions
- Practical application of at least 3 certification workshops and documented by SME feedback and minutes
- Case study on auditing processes and procedures in Innovation Management at SMEs

Valid for 2 years

Location

The training venue will be announced on the [IMP³rove website](#)

Duration and Fees for the Course

- 2 days
- Fee for the course: € 1,800.00 per person (price is plus VAT and valid until further notice)
- Fee for Examination & Certification for "IMP³rove Auditor": € 2,000.00 per person (price is plus VAT and valid until further notice)

Dates

See: www.improve-innovation.eu/training-calendar/

Registration

E-mail: info@improve-innovation.com