



IM³Prove

academy

Course:
Introduction to Action Plan Development

Course: Introduction to Action Plan Development

Objective

- Leveraging the IMP³rove Assessment Reports for effective Innovation Management consulting
- Applying basic consulting tools for effective recommendations for improving the Innovation Management performance at SMEs
- Gain proficiency in innovation management support services to enterprises

Content of the Course

- Applying a fact-driven approach to identify areas for improvement in the enterprise's innovation management capabilities.
- Developing hypotheses, conclusions and recommendations for the enterprise
- Developing and communicating an action plan for enterprise

Target Groups

- Members of the Enterprise Europe Network eligible for the programme "Enhancing Innovation Management Capacity of SMEs"

Pre-requisites

- Qualified IMP³rove Guide
- At least 1 assisted IMP³rove Assessment completed
- At least 1 IMP³rove benchmarking report from one Enterprise

Type of Course

- Case-based
- Highly interactive
- Combining theory and practical application
- Designed for application at SMEs

Number of participants

- Minimum: 6 participants
- Maximum: 14 participants

IMP³rove – European Innovation Management Academy (non profit):

c/o A.T. Kearney GmbH

Dreischeibenhaus 1

D-40211 Düsseldorf

Germany

T: +49 (0) 211 13 77-2305

F: +49 (0) 175 13 2999

E-mail: info@improve-innovation.com

Certification

Will be based on:

- Certificate of attendance (not included in the license funded by the European Commission) will be issued upon request.
- Fee for the certificate of attendance is € 100.00 (price is plus VAT and valid until further notice)

Location

The training venue will be announced on the [IMP³rove website](http://www.improve-innovation.com)

Duration and Fees for the Course

- 2 days
- Fee for the course: € 1,600.00 per person (price is plus VAT and valid until further notice)

Dates

See: www.improve-innovation.eu/training-calendar/

Registration

E-mail: info@improve-innovation.com