



IMP³rove

academy

Course: Introduction to Innovation Management Consulting I

IMP³rove

IMP³rove® is an initiative of the European Commission to enhance the innovation capabilities of small and medium sized enterprises.



European Commission
Enterprise and Industry

www.improve-innovation.eu

Course: Introduction to Innovation Management Consulting I

Objective

- Leveraging the IMP³rove Assessment Reports for effective Innovation Management consulting
- Applying basic consulting tools for effective recommendations for improving the Innovation Management performance at SMEs

Content of the Course

- Identifying facts and issues regarding Innovation Management at the SME
- Developing hypotheses, conclusions and recommendations for the SME
- Applying selected consulting tools in own client situation

Target Groups

- Cluster managers, intermediaries supporting SMEs in developing their innovation management capabilities, Innovation Management consultants at the beginning of their career

Pre-requisites

- Academic background
- At least 2 years of experience in rendering services to SMEs
- Currently directly involved in innovation projects with SMEs
- Qualified IMP³rove Guide

Type of Course

- Case-based
- Highly interactive
- Combining theory and practical application
- Designed for application at SMEs

Certification

Will be based on:

- Practical application of the IMP³rove consulting approach at minimum 3 SMEs
- Case study on value-adding Innovation Management consulting at SMEs

Location

The course will be offered in different locations in Europe.

Duration and Fees for the Course

- 2 days
 - Fee for the course: € 1,500.-* per person
 - Fee for the certificate: € 200.-*
- Fees are plus VAT

Dates

See: www.improve-innovation.eu

Registration

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